

The Charles H. Best Diabetes Centre

Corporate Giving Information

What is Corporate Matching?

Corporate matching is an easy and beneficial strategy that could **double** or even **triple** your impact of giving.

Matching gifts is a form of corporate philanthropy in which employers financially match the donations that their employees make to nonprofits and/or charities. Many workplaces encourage employee philanthropy through participating in corporate matching.

There are many Canadian companies that will “match” their employees’ donations to charitable organizations. Some companies even match contributions made by retirees and spouses.

Corporate matching gifts are so valuable because they increase your contribution to a cause that is important to you.

Does Your Employer Match Donations?

There are many companies in Canada that participate in corporate matching. The best way to find out if your employer participates is to ask them.

Because corporate matching is so impactful, you may also want to encourage your friends and family members to ask their employers about participating as well.

Which Employers Match Donations?

Many employers will participate in corporate matching. Some that we know of include:

- Bank of Montreal
- BCE Inc.
- Gildan Activewear
- Royal Bank of Canada
- TC Energy
- The Home Depot
- AstraZeneca Canada
- Weyerhaeuser

Corporate Matching with the Best Centre

If you choose to donate to the Best Centre and your employer matches, your contributions will go towards our Building on the Best Expansion Campaign unless otherwise preferred.

Building on the Best is a \$5 million campaign with a goal to expand and renovate our centre to include:

- additional patient counselling spaces
- a new large event & education space
- a new reception area
- 6 new meeting rooms
- a new clinic room with play areas